



**POINT ROBERTS
CHAMBER OF COMMERCE**

Board of Directors Meeting

Tuesday, August 11 • 5:30pm

RE/MAX Offices • 1480 Gulf Rd. Point Roberts, WA

All are welcome to attend.

AGENDA

1. Review minutes of July 7 meeting
2. Treasurer's Report
 - a. Invoices
 - b. Online payments set up. Appreciation to Bennett Blaustein.
3. July 4th parade – set up meeting with organizers from 2026 and 2025 to determine best practices for 2027
4. Recap of Strings & Things Music Festival
5. Tsawwassen Sun Festival Parade participation, George and Julie Iddon.
6. Status of Whatcom County Parks/Maple Beach
7. Update on Nielson campground
8. BWCT lodging figures for June 2026
9. Welcome sign
 - a. Optimum Construction assistance. They received free membership and social media recognition.
 - b. Add Little America sign to the back of new sign.
10. Marketing:
 - a. Websites update: Chamber and ExplorePointRoberts Websites
 - b. Develop digital strategy to attract Seattle area interest. Need photos and stories for Instagram. Create committee to plan promotion.
 - c. Rack cards currently on all Washington ferries, visitor centers, etc. and on the BC Victoria to Tsawwassen ferry. Cancel Oct., Nov. Dec.?
11. BWCT 2027 Tourism Grant application due September 4, 2026. Establish PRCOC committee and meet week of August 10. Application link: <https://www.whatcomcounty.us/2288/Lodging-Tax-Advisory-Committee>
12. New business